

## The Coca-Cola Company -

### Sr. Quality Assurance Manager: Packaging and Production Design

#### SUMMARY:

The Sr. Quality Control Manager is responsible for the achievement of premiere quality color separations and print reproduction across all packaging substrates (plastic, can, paperboard). Provides operational guidelines, sets and enforces color management policies, procedures and standards, and functions as a steward of brand visual identity and establishes print color targets and tolerance guidelines. Supports Packaging Producers and Design Teams as an expert level resource for color separation, and printing process and procedures. Challenges suppliers to continuously improve end product by optimizing new technology, innovation and technique exploration to achieve packaging design intent.

#### KEY DUTIES/RESPONSIBILITIES:

Lead packaging quality assurance process to ensure adherence to the Company's VIS standards for plastic, aluminum and paperboard packages.	20%
Translate packaging design intent to bottle, can and paperboard substrates, ensure quality and printing feasibility and facilitate an effective means for resolving non-compliance issues when applicable	20%
Develop, communicate and distribute written guidelines, standards and reference tools regarding printed packaging, detailing the Company's expectations for CCNA suppliers, vendors and agencies. (Color Management, Packaging Specification Manual and Brand Profiles)	20%
Lead innovative print quality solutions to assist graphic designers in obtaining maximum packaging impact and presence on shelf	15%
Lead print quality prototyping for packaging designs in order to validate design intent and predict optimal production print quality	15%
Monitor client and supplier adherence to standards/procedures and contractual obligations; conduct audits and follow up to ensure adequate corrective action when necessary to project the Company from negative exposure	10%

#### CORE COMPETENCIES:

- Expert knowledge in color science, color theory applications, print quality tolerances
- Manage multiple external resources required for development and execution of packaging initiatives
- Responsible for providing input into performance reviews, coaching, providing positive and developmental feedback for team members

- Expert level ability to generate internal and external alliances by continuously identifying and acting on opportunities that will facilitate success for the Company and its customers
- Expert level ability to evaluate existing processes and identify more efficient ways to accomplish goals and meet customer and client requirements; continuously improving the processes through regular assessment and adjustment
- Must be able to identify potential opportunities and risks for each printing process.
- Must be able to develop solutions to minimize/eliminate risks against a specific printing issue.
- Must be able to identify and recommend improvements to graphic designers and suppliers to achieve brand visual intent to maximize packaging impact.
- Evaluate existing processes and identify more efficient ways to accomplish goals and meet requirements; continuously improving the processes through regular assessment and adjustment
- Work effectively with suppliers, customers, suppliers and printing industry.
- Work effectively with internal individuals/departments in order to meet commitments effectively and efficiently.
- Facilitate an environment that encourages others to solicit feedback and learn from internal clients and external customers.
- Work effectively with internal individuals/departments in order to meet commitments effectively and efficiently.

## **RELATED EXPERIENCE**

Minimum 12 years work experience in a printing, and/or packaging pre-media role. Packaging design role is a plus.

## **TRAVEL REQUIREMENTS:**

Travel to printer vendors to review/resolve color and print quality tolerance for product. 10-15% travel annually within the U.S.

## **IF INTERESTED, PLEASE CONTACT:**

Annie Gerkovich

3343 Peachtree Rd. NE, Ste. 210 Atlanta, GA 30326

E: [a.gerkovich@thebossgroup.com](mailto:a.gerkovich@thebossgroup.com)

P: (404) 237-2677